



The organization of choice in providing public works education, advocacy, expertise, and public awareness for its diverse community of members.

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July 3, 2018

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Chapter Delegates

Peter DeBoldt, P.E.

Mike Clark, P.E. (alternate)

Dear Chapter President,

On behalf of the Washington Chapter of the American Public Works Association, we invite your APWA Chapter to participate in a National Diversity Pledge Challenge. We are inviting all APWA Chapters to participate in the Challenge. The purpose of this National challenge is to increase awareness of Diversity.

Our challenge is simple. We are challenging you to have your chapter members sign a Diversity Poster-Pledge as shown in the photos on the following page. To join the challenge, just send an email to Kandace and I notifying us that you would like to participate. Then download a copy of the Diversity Pledge-Poster from our web site. Take the Pledge-Poster to your next Chapter conference and ask your members to sign the poster. Then send us a photo of your signed Pledge-Poster with a signature count. To download a copy of the diversity poster just copy the following link into your web browser...

<http://bit.ly/Diversity-Pledge>

The National Diversity Pledge Challenge will end July 31, 2019 and the names of the chapters that participate in the challenge and the number of members who sign pledge posters will be announced at PWX-2019 in Seattle.

Following is a little history on the development of the Diversity Pledge Challenge. Every year our Chapter selects a theme that we highlight at our two state conferences. This year we chose the theme "Diversity Expedition" in order to increase awareness and educate our members to the business benefits of diversity and inclusion. At our Spring Conference in April we invited attendees to sign a poster with a Diversity Pledge "to celebrate and cultivate our differences". We also focused an entire educational track on Diversity & Inclusion. Our keynote speaker, Angela Ruggiero who spoke to the topic of diversity, was a four-time Olympic Medalist in hockey, and was recently named to SportsBusiness Journal Forty Under 40 Class of 2018 as one of 40 business executives under the age of 40 recognized for excellence and innovation in their careers. Diversity Expedition T-Shirts were passed out post pledge signing and participants had their photo taken after the keynote speech. Given the success of our "Diversity Expedition" we felt that we could expand the awareness of the benefits of diversity by creating a National Diversity Pledge Challenge.

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So please join the Washington Chapter in increasing awareness of diversity by accepting our invitation to participate in the National Diversity Pledge Challenge.

Sincerely,



Scott Egger, PE
President

segger@ci.lacey.wa.us



Kandace Thomas, PWS
Diversity Committee Chair

kthoma3@co.pierce.wa.us

