

AGENDA

Date & Time: August 7, 2018; 9:00 – 10:00 am (**NO MEETING WAS HELD. Refer to Red Notes**)

Committee Members:

Sandy Niebel (Chair) – Wood/Patel	Scott Kirchhofer Achen-Gardner Construction
Trace Baker-Nuckolls (Co-Chair) – Logan Simpson Design	Alyce Neal – Kitchell
Shirley Barker – FCI Constructors, Inc.	Timothy Quillman – Michael Baker
Suzanne Ledy – City of Mesa	Laura Turiano – David Evans & Assoc.
Loretta Flick - Cardno	Cailey Jones – Achen Gardner Construction

Support:

Admin: Sheila Hamilton	Board: Sandy Niebel (Liaison)
Admin: Shelly Lloyd	Greg Smith (President)
Rob Kidder	

Meeting time and location for the year – 1st Tuesday of the month at 9:00 am conference call

Process for Communications Committee

- Components include:
 - Presidents Message – President writes
 - Upcoming Events – Sheila/Shelley, Committee Chairs, Committee
 - Members News – Sheila/Shelly compile
 - New Member Spotlight – Laura Turiano writes
 - New Members List – pulled from database as people join APWA
 - Committee Highlight –Drafted and sent to Committee Chairs(s)
 - Featured Article – Committee writes
 - Project spotlight – Committee writes
 - Industry News – Sheila/Shelly compile
- Deadline is the 20th of the month for the following month
- Articles should be sent to sniebel@woodpatel.com & tbaker@logansimpson.com
- Newsletter gets distributed the 1st week of the month
- Public sector clients usually want to approve the article prior to publishing
- Newsletter is proofed (edits to Sandy) and then distributed
- Share appropriate information on social media

NOTES

Story plans - Monthly Forecast

- August – **Newsletter is being drafted and will be sent out for proofing**

- September
 - Project Spotlight: Silverbell Road (Already Drafted)
 - Feature Article: Conference Wrap-up – **Christy/Scott**
 - Education Committee Spotlight – **Dick**
 - Who's Who in Public Works – **Andy Goh – Chandler**
 - PWI – Quotes – Sandy (Module 1 is October 22-24)

- October
 - Project Spotlight: Check with Northern/Southern chapters for story ideas
 - – **Sandy**
 - Feature Article: _____ – _____
 - Who's Who in Public Works – _____ - _____
 - Conference Committee Spotlight – **Christy/Scott**
 - PWI – Quotes – Sandy (Module 1 is October 22-24)

It's not just a link...It's Business

(To connect and engage membership)

Additional Topics/Action Items

REMINDERS

- Strategic Goals (need a couple of members for sub-committee)
 - Focus on members; developing stronger membership recognition programs
 - Drafting a strong public works message
 - Increasing the value of individual membership
- New in Newsletter
 - Legal Opinions – Laura reach out to Doug Folk/Julie Rees – (tri-advocates) to be guest writers – Court Case for school construction
 - WTS Legislative update and credit back to them (Jamie Robinson-Gannett Fleming)

New Topics

- **New Committee Member – Cailey Jones with Achen Gardner – Welcome Cailey!!!**

Pending Topics/Ideas

- **Social Media -**

- You Tube video – “A day in the life of” and cover some of our public works operations folks
- **Project Virtual Tours** – Link to website site from newsletter (prezi?)

Next Meeting – Tuesday, September 4th, 2018; 9-10 am conference call; **I will be on vacation this day...Is someone available to run this meeting???**

Attachments

- Article Idea Garage
- Committee Roster

Article Idea Garage

2017 Award Submittals (Project spotlights)

- 2017 Aerospace Utility Award
- Bell Road
- Black Mountain Blvd
- Dobson Ranch Park
- Fiesta Sports Park
- Mesa PD Holding Facility
- Mesa PD Firearms Range
- Phoenix Flood Assessment
- South End – 8th and Mesa
- Tangerine
- Texas Canyon
- Transportation
- Valencia Road
- VRG Drone
- Broadway Road Streetscape

2018 Award Submittals (Project spotlights) (HOLD UNTIL AFTER CONF.)

- CNG Infrastructure Improvements
- 24th Street Water Treatment Plant Reservoir #3 Rehabilitation
- Rio de Flag Aeration Blowers
- Make-up/Blowdown Structures Hypochlorite Trench Concrete Rebuild
- Broadway Blvd. Augmentation – Chantilly to Craycroft
- Val Vista Transmission Main Phase 3
- ~~North Rillito Interceptor Rehab Project~~ **AWARD WINNER**
- ~~Job Order MA: Wastewater Conveyance System and Related Facilities Maintenance, repair, Rehab, and Construction~~ **AWARD WINNER**
- Chandler Fire Training Center Expansion – Burn Building
- Flatiron Community Park
- Rillito Riverpath Recycled Bridge at Camino de la Tierra
- ~~Greenfield Park Improvements~~ **AWARD WINNER**

- Glendale Municipal Landfill Facilities Improvement Project
- ~~White Tanks FRS No. 4 Rehab. -AWARD WINNER~~
- ~~Oatman Topock Sacramento Wash -AWARD WINNER~~
- ~~Alma School Road/Chandler Blvd. Intersection Improvements -AWARD WINNER~~
- Southern Avenue Corridor Improvements
- P83 Entertainment District
- Mesa Stadium Connector
- Phoenix-Mesa Gateway Airport, North Apron Reconstruction
- Wilmot Road: North of Sahuarita Road
- Sunset Road: Silverbell to I-10
- US 60-Bell Road Design/Build
- Cibola Road Secondary Was Drainage Improvement
- SR95 Aviation Way to Bullhead City Parkway
- ~~Edison Road Extension -AWARD WINNER~~
- ~~Development of ALERT Precipitation and Flow Gages in La Paz County -AWARD WINNER~~
- Goodwin Fire Post – Fire Flooding Response
- ~~APS Palo Verde Generating Station Concrete Trench -AWARD WINNER~~

Mesa – Greenfield WW Reclamation Facility with Town of Gilbert (\$170M)

Buckeye Growth – Feature article

Features Story: BD and Marketing Tips. What does and doesn't work. Could be a panel type of article asking folks from different types of firms (construction, engineering, survey, traffic control, etc) to describe their challenges and tips for success - _____

Light Rail/Commuting Updates/City of Mesa Extension (**Andrew Haines with Jacobs could write a story**)

Sustainability/Reimagine Phoenix updates (ask John Trujillo) - **Greg**

Supporting Arizona's Students: Story? (**Sandy to occasionally provide a story written by ASU student**)

Jyme Sue McLaren – Metro updates?

Seller/Doer Model – **Laura**

MCDOT Presentation

AGC – Board of Supervisors/Direction of County

Architects vs. Engineers: Finding a Middle Ground (collaboration; cost savings)

Procurement article – what are people really asking?

Top 10 Buzz words / Questions for procurement

Green Infrastructure (FEATURE) - **Trace**

JOC Projects/Contracts - **Melinda?**



Intercity Rail – ADOT update (Mike Keith)

HB 2613 and their implications (April/May?) Technical board vs DOA

The rise in JOC contracts –

Park-Logan Simpson Project (PROJECT) – **Trace**

Peoria Open Space – Logan Simpson Project (PROJECT) – **Trace**

Lake Havasu Water Conservation Project/Efforts – **Sandy**

Dan Spitz – Article on Sustainability/Achen Garner projects/people being certified – **Scott**

Please let Sandy/Trace know if you have any ideas or see an idea that you would like to write about

APWA Communications Committee			
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