

AGENDA

Date & Time: July 10, 2018; 9:00 – 10:00 am

Committee Members:

X	Sandy Niebel (Chair) – Wood/Patel	Scott Kirchhofer Achen-Gardner Construction
	Trace Baker-Nuckolls (Co-Chair) – Logan Simpson Design	Alyce Neal – Kitchell
X	Shirley Barker – FCI Constructors, Inc.	Timothy Quillman – Michael Baker
	Suzanne Ledy – City of Mesa	Laura Turiano – David Evans & Assoc.
	Loretta Flick - Cardno	

Support:

	Admin: Sheila Hamilton	Board: Sandy Niebel (Liaison)
X	Admin: Shelly Lloyd	Greg Smith (President)
X	Rob Kidder	

Meeting time and location for the year – 1st Tuesday of the month at 9:00 am conference call

Process for Communications Committee

- Components include:
 - Presidents Message – President writes
 - Upcoming Events – Sheila/Shelley, Committee Chairs, Committee
 - Members News – Sheila/Shelly compile
 - New Member Spotlight – Laura Turiano writes
 - New Members List – pulled from database as people join APWA
 - Committee Highlight –Drafted and sent to Committee Chairs(s)
 - Featured Article – Committee writes
 - Project spotlight – Committee writes
 - Industry News – Sheila/Shelly compile
- Deadline is the 20th of the month for the following month
- Articles should be sent to sniebel@woodpatel.com & tbaker@logansimpson.com
- Newsletter gets distributed the 1st week of the month
- Public sector clients usually want to approve the article prior to publishing
- Newsletter is proofed (edits to Sandy) and then distributed
- Share appropriate information on social media

MEETING NOTES

Story plans - Monthly Forecast

- August (After Conference)
 - Project Spotlight: _____ - _____
 - Feature Article: Conference Wrap-up – **Christy/Scott**
 - Education Committee Spotlight – **Wendy**
 - Who’s Who in Public Works – **Andy Goh – Chandler**
 - “In the Works” – Job openings – **Trace**
 - Legal –

- September
 - Project Spotlight: Check with Northern/Southern chapters for story ideas
 - – **Sandy**
 - Feature Article: _____ - _____
 - Who’s Who in Public Works – _____
 - PWI – Quotes – Sandy (Module 1 is October 22-24)
 -

- October
 - Project Spotlight: _____ - _____
 - Feature Article: _____ - _____
 - Who’s Who in Public Works – _____ - _____
 - Conference Committee Spotlight – **Christy/Scott**
 - PWI – Quotes – Sandy (Module 1 is October 22-24)

It’s not just a link...It’s Business

(To connect and engage membership)

Additional Topics/Action Items

REMINDERS

- Strategic Goals (need a couple of members for sub-committee)
 - Focus on members; developing stronger membership recognition programs
 - Drafting a strong public works message
 - Increasing the value of individual membership
- New in Newsletter
 - Legal Opinions – Laura reach out to Doug Folk/Julie Rees – (tri-advocates) to be guest writers – Court Case for school construction
 - WTS Legislative update and credit back to them (Jamie Robinson-Gannett Fleming)

New Topics

- **Report card for infrastructure for National Public Works Week**

- **APWA National puts out a National report card**

Pending Topics/Ideas

- **Social Media** -
 - You Tube video – “A day in the life of” and cover some of our public works operations folks
- **Project Virtual Tours** – Link to website site from newsletter (prezi?)

Next Meeting – Tuesday, August 7th, 2018; 9-10 am conference call;

Attachments

- Article Idea Garage
- Committee Roster

Article Idea Garage

2017 Award Submittals (Project spotlights)

- 2017 Aerospace Utility Award
- Bell Road
- Black Mountain Blvd
- Dobson Ranch Park
- Fiesta Sports Park
- Mesa PD Holding Facility
- Mesa PD Firearms Range
- Phoenix Flood Assessment
- Silverbell
- South End – 8th and Mesa
- Tangerine
- Texas Canyon
- Transportation
- Valencia Road
- VRG Drone
- Broadway Road Streetscape

2018 Award Submittals (Project spotlights) (HOLD UNTIL AFTER CONF.)

- CNG Infrastructure Improvements
- 24th Street Water Treatment Plant Reservoir #3 Rehabilitation
- Rio de Flag Aeration Blowers
- Make-up/Blowdown Structures Hypochlorite Trench Concrete Rebuild
- Broadway Blvd. Augmentation – Chantilly to Craycroft
- Val Vista Transmission Main Phase 3
- North Rillito Interceptor Rehab Project
- Job Order MA: Wastewater Conveyance System and Related Facilities Maintenance, repair, Rehab, and Construction

- Chandler Fire Training Center Expansion – Burn Building
- Flatiron Community Park
- Rillito Riverpath Recycled Bridge at Camino de la Tierra
- Greenfield Park Improvements
- Glendale Municipal Landfill Facilities Improvement Project
- White Tanks FRS No. 4 Rehab.
- Oatman-Topock Sacramento Wash
- Alma School Road/Chandler Blvd. Intersection Improvements
- Southern Avenue Corridor Improvements
- P83 Entertainment District
- Mesa Stadium Connector
- Phoenix-Mesa Gateway Airport, North Apron Reconstruction
- Wilmot Road: North of Sahuarita Road
- Sunset Road: Silverbell to I-10
- US 60-Bell Road Design/Build
- Cibola Road Secondary Was Drainage Improvement
- SR95 Aviation Way to Bullhead City Parkway
- Edison Road Extension
- Development of ALERT Precipitation and Flow Gages in La Paz County
- Goodwin Fire Post – Fire Flooding Response
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Mesa – Greenfield WW Reclamation Facility with Town of Gilbert (\$170M)

Buckeye Growth – Feature article

Features Story: BD and Marketing Tips. What does and doesn't work. Could be a panel type of article asking folks from different types of firms (construction, engineering, survey, traffic control, etc) to describe their challenges and tips for success - _____

Light Rail/Commuting Updates/City of Mesa Extension (**Andrew Haines with Jacobs could write a story**)

Sustainability/Reimagine Phoenix updates (ask John Trujillo) - **Greg**

Supporting Arizona's Students: Story? (**Sandy to occasionally provide a story written by ASU student**)

Jyme Sue McLaren – Metro updates?

Seller/Doer Model – **Laura**

MCDOT Presentation

AGC – Board of Supervisors/Direction of County

Architects vs. Engineers: Finding a Middle Ground (collaboration; cost savings)

Procurement article – what are people really asking?



Top 10 Buzz words / Questions for procurement

Green Infrastructure (FEATURE) - **Trace**

JOC Projects/Contracts - **Melinda?**

Intercity Rail – ADOT update (Mike Keith)

HB 2613 and their implications (April/May?) Technical board vs DOA

The rise in JOC contracts –

Park-Logan Simpson Project (PROJECT) – **Trace**

Peoria Open Space – Logan Simpson Project (PROJECT) – **Trace**

Lake Havasu Water Conservation Project/Efforts – **Sandy**

Dan Spitz – Article on Sustainability/Achen Garner projects/people being certified-
Scott

Please let Sandy/Trace know if you have any ideas or see an idea that you would like to write about

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