

**NOTES**

**Date & Time:** June 5, 2018; 9:00 – 10:00 am

**Committee Members:**

X	Sandy Niebel (Chair) – Wood/Patel	X	Scott Kirchhofer Achen-Gardner Construction
X	Trace Baker-Nuckolls (Co-Chair) – Logan Simpson Design		Alyce Neal – Kitchell
X	Shirley Barker – FCI Constructors, Inc.		Timothy Quillman – Michael Baker
	Suzanne Ledy – City of Mesa		Laura Turiano – David Evans & Assoc.

**Support:**

	Admin: Sheila Hamilton		Board: Sandy Niebel (Liaison)
X	Admin: Shelly Lloyd	X	Loretta Flick (President)
X	Rob Kidder		

**Meeting time and location for the year** – 1<sup>st</sup> Tuesday of the month at 9:00 am conference call

**Process for Communications Committee**

- Components include:
  - Presidents Message – President writes
  - Upcoming Events – Sheila/Shelley, Committee Chairs, Committee
  - Members News – Sheila/Shelly compile
    - New Member Spotlight – Laura Turiano writes
    - New Members List – pulled from database as people join APWA
    - Committee Highlight –Drafted and sent to Committee Chairs(s)
  - Featured Article – Committee writes
  - Project spotlight – Committee writes
  - Industry News – Sheila/Shelly compile
- Deadline is the 20<sup>th</sup> of the month for the following month
- Articles should be sent to [sniebel@woodpatel.com](mailto:sniebel@woodpatel.com) & [tbaker@logansimpson.com](mailto:tbaker@logansimpson.com)
- Newsletter gets distributed the 1<sup>st</sup> week of the month
- Public sector clients usually want to approve the article prior to publishing
- Newsletter is proofed (edits to Sandy) and then distributed
- Share appropriate information on social media

## MEETING NOTES

### Story plans - Monthly Forecast

- July
  - Project Spotlight: Achen Gardner Project - **Scott**
  - Feature Article: Alternative Delivery Sunsetting – **Rob**
  - Who's Who in Public Works – **Andy Goh – Chandler**
  - "In the Works" – Job openings – **Trace**
  - PWI - Quotes
  - Annual Conference
    - How Many booths
    - Sponsors
    - Room Block
  - Legal – Court Case for Schools – Shirley from AGC
- August (After Conference)
  - Project Spotlight: Tempe Street car (Wendy Stantec) – **Laura**
  - Feature Article: \_\_\_\_\_ – \_\_\_\_\_
  - Who's Who in Public Works – \_\_\_\_\_ - \_\_\_\_\_
  - Education Committee Spotlight – **Wendy**
  - Conference Wrap-up – **Christy/Scott**
- September
  - Project Spotlight: Check with Northern/Southern chapters for story ideas
  - – **Sandy**
  - Feature Article: \_\_\_\_\_ – \_\_\_\_\_
  - Who's Who in Public Works – \_\_\_\_\_
- October
  - Project Spotlight: \_\_\_\_\_ – \_\_\_\_\_
  - Feature Article: \_\_\_\_\_ – \_\_\_\_\_
  - Who's Who in Public Works – \_\_\_\_\_ - \_\_\_\_\_
  - Conference Committee Spotlight – **Christy/Scott**

### **It's not just a link...It's Business**

(To connect and engage membership)

### **Additional Topics/Action Items**

#### REMINDERS

- Strategic Goals
  - Focus on members; developing stronger membership recognition programs
  - Drafting a strong public works message
  - Increasing the value of individual membership
- New in Newsletter

- Legal Opinions –Laura reach out to Doug Folk/Julie Rees –(tri-advocates) to be guest writers – Court Case for school construction
- WTS Legislative update and credit back to them (Jamie Robinson-Gannett Fleming)

### New Topics

- **Report card for infrastructure for National Public Works Week**
  - **APWA National puts out a National report card**
- **Form sub committee for Strategic Plan**
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### Pending Topics/Ideas

- **Social Media** -
  - You Tube video – “A day in the life of” and cover some of our public works operations folks
- **Project Virtual Tours** – Link to website site from newsletter (prezi?)

**Next Meeting** - Tuesday, July 10, 2018; 9-10 am conference call;

### Attachments

- Article Idea Garage
- Committee Roster

## Article Idea Garage

### 2017 Award Submittals (Project spotlights)

- 2017 Aerospace Utility Award
- Bell Road
- Black Mountain Blvd
- Dobson Ranch Park
- Fiesta Sports Park
- Mesa PD Holding Facility
- Mesa PD Firearms Range
- Phoenix Flood Assessment
- Silverbell
- South End – 8<sup>th</sup> and Mesa
- Tangerine
- Texas Canyon
- Transportation
- Valencia Road
- VRG Drone
- Broadway Road Streetscape

### 2018 Award Submittals (Project spotlights) (HOLD UNTIL AFTER CONF.)

- CNG Infrastructure Improvements
- 24<sup>th</sup> Street Water Treatment Plant Reservoir #3 Rehabilitation

- Rio de Flag Aeration Blowers
- Make-up/Blowdown Structures Hypochlorite Trench Concrete Rebuild
- Broadway Blvd. Augmentation – Chantilly to Craycroft
- Val Vista Transmission Main Phase 3
- North Rillito Interceptor Rehab Project
- Job Order MA: Wastewater Conveyance System and Related Facilities Maintenance, repair, Rehab, and Construction
- Chandler Fire Training Center Expansion – Burn Building
- Flatiron Community Park
- Rillito Riverpath Recycled Bridge at Camino de la Tierra
- Greenfield Park Improvements
- Glendale Municipal Landfill Facilities Improvement Project
- White Tanks FRS No. 4 Rehab.
- Oatman-Topock Sacramento Wash
- Alma School Road/Chandler Blvd. Intersection Improvements
- Southern Avenue Corridor Improvements
- P83 Entertainment District
- Mesa Stadium Connector
- Phoenix-Mesa Gateway Airport, North Apron Reconstruction
- Wilmot Road: North of Sahuarita Road
- Sunset Road: Silverbell to I-10
- US 60-Bell Road Design/Build
- Cibola Road Secondary Was Drainage Improvement
- SR95 Aviation Way to Bullhead City Parkway
- Edison Road Extension
- Development of ALERT Precipitation and Flow Gages in La Paz County
- Goodwin Fire Post – Fire Flooding Response
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Mesa – Greenfield WW Reclamation Facility with Town of Gilbert (\$170M)

Buckeye Growth – Feature article

Features Story: BD and Marketing Tips. What does and doesn't work. Could be a panel type of article asking folks from different types of firms (construction, engineering, survey, traffic control, etc) to describe their challenges and tips for success - \_\_\_\_\_

Light Rail/Commuting Updates/City of Mesa Extension ([Andrew Haines with Jacobs could write a story](#))

Sustainability/Reimagine Phoenix updates (ask John Trujillo) - [Greg](#)

Supporting Arizona's Students: Story? ([Sandy to occasionally provide a story written by ASU student](#))

Jyme Sue McLaren – Metro updates?

Seller/Doer Model – [Laura](#)



MCDOT Presentation

AGC – Board of Supervisors/Direction of County

Architects vs. Engineers: Finding a Middle Ground (collaboration; cost savings)

Procurement article – what are people really asking?

Top 10 Buzz words / Questions for procurement

Green Infrastructure (FEATURE) - **Trace**

JOC Projects/Contracts - **Melinda?**

Intercity Rail – ADOT update (Mike Keith)

HB 2613 and their implications (April/May?) Technical board vs DOA

The rise in JOC contracts –

Park-Logan Simpson Project (PROJECT) – **Trace**

Peoria Open Space – Logan Simpson Project (PROJECT) – **Trace**

Lake Havasu Water Conservation Project/Efforts – **Sandy**

Dan Spitz – Article on Sustainability/Achen Garner projects/people being certified–  
**Scott**

*Please let Sandy/Trace know if you have any ideas or see an idea that you would like to write about*

<b>APWA Communications Committee</b>			
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