

**Minutes**

**Date & Time:** October 2, 2018; 9:00 – 10:00 am

**Committee Members:**

X	Sandy Niebel (Chair) – Wood/Patel	Scott Kirchhofer Achen-Gardner Construction
X	Trace Baker-Nuckolls (Co-Chair) – Logan Simpson Design	Alyce Neal – Kitchell
	Shirley Barker – FCI Constructors, Inc.	Timothy Quillman – Michael Baker
	Suzanne Ledy – City of Mesa	Laura Turiano – David Evans & Assoc.
	Loretta Flick - Cardno	Cailey Jones – Achen Gardner Construction

**Support:**

	Admin: Sheila Hamilton	Board: Sandy Niebel
X	Admin: Shelly Lloyd	Greg Smith (President)
	Kristine Tytler (Liaison)	

**Meeting time and location for the year** – 1<sup>st</sup> Tuesday of the month at 9:00 am conference call

**Process for Communications Committee**

- Components include:
  - Presidents Message – President writes
  - Upcoming Events – Sheila/Shelley, Committee Chairs, Committee
  - Members News – Sheila/Shelly compile
    - New Member Spotlight – Laura Turiano writes
    - New Members List – pulled from database as people join APWA
    - Committee Highlight –Drafted and sent to Committee Chairs(s)
  - Featured Article – Committee writes
  - Project spotlight – Committee writes
  - Industry News – Sheila/Shelly compile
- Deadline is the 20<sup>th</sup> of the month for the following month
- Articles should be sent to [sniebel@woodpatel.com](mailto:sniebel@woodpatel.com) & [tbaker@logansimpson.com](mailto:tbaker@logansimpson.com)
- Newsletter gets distributed the 1<sup>st</sup> week of the month
- Public sector clients usually want to approve the article prior to publishing
- Newsletter is proofed (edits to Sandy) and then distributed
- Share appropriate information on social media

- Chapter Strategic Goals
  - Focus on members; developing stronger membership recognition programs
  - Drafting a strong public works message
  - Increasing the value of individual membership

## AGENDA

### Story plans - Monthly Forecast

- November
  - Project Spotlight: Check with Northern/Southern chapters for story ideas – **Sandy**
  - Feature Article: Nature Conservancy Heatmappers (Bureau of Reclamation & TNC) – **Trace/Maggie**
  - Who's Who in Public Works – **Andy Goh (Chandler); Kristin Tytler (Surprise)**
  - Conference Committee Spotlight – **Dick Yano (Educ.) or Christina Locke (Programs) or Trace (Communication)**
  - National Awards – **Wendy & Nancy**
  - Sponsorship renewals
  
- December
  - Project Spotlight: Tempe Street Car – **Trace**
  - Feature Article: Greater Phx Green Infrastructure Handbook (Scottsdale and Sustainable Cities) – **Trace**
  - Who's Who in Public Works – \_\_\_\_\_ - \_\_\_\_\_
  - Conference Committee Spotlight – **Dick Yano (Educ.) or Christina Locke (Programs) or Trace (Communication)**
  
- January
  - Project Spotlight: \_\_\_\_\_ - \_\_\_\_\_
  - Feature Article: \_\_\_\_\_ - \_\_\_\_\_
  - Who's Who in Public Works – \_\_\_\_\_ - \_\_\_\_\_
  - Conference Committee Spotlight – **Dick Yano (Educ.) or Christina Locke (Programs) or Trace (Communication)**
  - Holiday Party recap

### New Topics

- New Committee Member – Cailey Jones with Achen Gardner – Welcome Cailey!!!
- Recent Newsletter Activity
  - Reached 2,540
  - Opened 22.2% (565 times)
  - Clicked on 11% (280 times)
- Newsletter Contest to get reader participation (ie..respond in some way and be entered into a contest for \_\_\_\_\_)
- Need suggestions on more people for the "Who's Who in Public Works"
  -
- Sub-Committee Progress
  - *Public works is the combination of physical assets, management practices, policies, and personnel necessary for government to provide and sustain structures and services essential to the welfare and acceptable quality of life for its citizens.*

- *Public works are the services and infrastructure required to sustain quality community life.*

## Pending Topics/Ideas

- **Social Media** -
  - You Tube video – “A day in the life of” and cover some of our public works operations folks
  - **It’s not just a link...It’s Business**  
(To connect and engage membership)
- **Project Virtual Tours** – Link to website site from newsletter (prezi?)

## Action Items

### REMINDERS

- New in Newsletter
  - Legal Opinions –Laura reach out to Doug Folk/Julie Rees –(tri-advocates) to be guest writers – Court Case for school construction
  - WTS Legislative update and credit back to them (Jamie Robinson-Gannett Fleming)

**Next Meeting** – Tuesday, November 6<sup>th</sup>, 2018; 9-10 am conference call;

## Attachments

- Article Idea Garage
- Committee Roster

## Article Idea Garage

### 2017 Award Submittals (Project spotlights)

- 2017 Aerospace Utility Award
- Bell Road
- Black Mountain Blvd
- Dobson Ranch Park
- Fiesta Sports Park
- Mesa PD Holding Facility
- Mesa PD Firearms Range
- Phoenix Flood Assessment
- South End – 8<sup>th</sup> and Mesa
- Tangerine
- Texas Canyon
- Transportation
- Valencia Road
- VRG Drone
- Broadway Road Streetscape

### 2018 Award Submittals (Project spotlights) (HOLD UNTIL AFTER CONF.)

- CNG Infrastructure Improvements

- 24<sup>th</sup> Street Water Treatment Plant Reservoir #3 Rehabilitation
- Rio de Flag Aeration Blowers
- Make-up/Blowdown Structures Hypochlorite Trench Concrete Rebuild
- Broadway Blvd. Augmentation – Chantilly to Craycroft
- Val Vista Transmission Main Phase 3
- ~~North Rillito Interceptor Rehab Project -AWARD WINNER~~
- ~~Job Order MA: Wastewater Conveyance System and Related Facilities Maintenance, repair, Rehab, and Construction -AWARD WINNER~~
- Chandler Fire Training Center Expansion – Burn Building
- Flatiron Community Park
- Rillito Riverpath Recycled Bridge at Camino de la Tierra
- ~~Greenfield Park Improvements -AWARD WINNER~~
- Glendale Municipal Landfill Facilities Improvement Project
- ~~White Tanks FRS No. 4 Rehab. -AWARD WINNER~~
- ~~Oatman Topock Sacramento Wash -AWARD WINNER~~
- ~~Alma School Road/Chandler Blvd. Intersection Improvements -AWARD WINNER~~
- Southern Avenue Corridor Improvements
- P83 Entertainment District
- Mesa Stadium Connector
- Phoenix-Mesa Gateway Airport, North Apron Reconstruction
- Wilmot Road: North of Sahuarita Road
- Sunset Road: Silverbell to I-10
- US 60-Bell Road Design/Build
- Cibola Road Secondary Was Drainage Improvement
- SR95 Aviation Way to Bullhead City Parkway
- ~~Edison Road Extension -AWARD WINNER~~
- ~~Development of ALERT Precipitation and Flow Gages in La Paz County -AWARD WINNER~~
- Goodwin Fire Post – Fire Flooding Response
- ~~APS Palo Verde Generating Station Concrete Trench -AWARD WINNER~~

Mesa – Greenfield WW Reclamation Facility with Town of Gilbert (\$170M)

Buckeye Growth – Feature article

Features Story: BD and Marketing Tips. What does and doesn't work. Could be a panel type of article asking folks from different types of firms (construction, engineering, survey, traffic control, etc) to describe their challenges and tips for success - \_\_\_\_\_

Light Rail/Commuting Updates/City of Mesa Extension (**Andrew Haines with Jacobs could write a story**)

Sustainability/Reimagine Phoenix updates (ask John Trujillo) - **Greg**

Supporting Arizona's Students: Story? (**Sandy to occasionally provide a story written by ASU student**)

Jyme Sue McLaren – Metro updates?

Seller/Doer Model – **Laura**

MCDOT Presentation

AGC – Board of Supervisors/Direction of County

Architects vs. Engineers: Finding a Middle Ground (collaboration; cost savings)

Procurement article – what are people really asking?

Top 10 Buzz words / Questions for procurement

Green Infrastructure (FEATURE) - **Trace**

JOC Projects/Contracts -

Intercity Rail – ADOT update (Mike Keith)

HB 2613 and their implications (April/May?) Technical board vs DOA

The rise in JOC contracts –

Park-Logan Simpson Project (PROJECT) – **Trace**

Peoria Open Space – Logan Simpson Project (PROJECT) – **Trace**

Lake Havasu Water Conservation Project/Efforts – **Sandy**

Dan Spitz – Article on Sustainability/Achen Garner projects/people being certified – **Scott**

*Please let Sandy/Trace know if you have any ideas or see an idea that you would like to write about*

<b>APWA Communications Committee</b>			
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